

# Worth Knowing

#### Cultivate and Build New

### Relationships Through Networking

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In today's world, developing new relationships with people is truly important. Our social and professional interactions contribute to our overall health and mental well-being. Many people work remotely or live far away from their friends and family and often engage with others online rather than in person. This can make it hard to make new friends or find colleagues with common interests. We need to make the time and put in some effort, and that is where networking comes in.

#### What Is Networking?

Networking involves attending inperson and online events to find who can offer insights, opportunities, guidance, and support for business or personal endeavors. Whether you want to find people who share your hobbies, a lunch date, a travel companion, or a professional who understands your specific challenges at work, your networking community can add value to your life.

Networking can be a strategic business activity or a social gathering. You can plan your own event or attend someone else's based on a personal or professional goal. Who do you want to meet and why?

From LinkedIn business communities to Meetup.com, networking sites have many ways to help you find "your people" and offer opportunities to meet virtually or face-to-face.

#### When Do You Network?

Networking helps you expand your circle of friends or peers. You might feel lonely, want to learn something new, need a break from your routine, or simply want to be in a room with like-minded people. Search for specific events and activities that speak to you and meet your criteria for locations and times. Check the profiles of online participants and comments about the group to determine if it interests you. If you cannot find exactly what you are looking for, create a group describing the types of people you want to meet and the activities or interests you want to explore. Then set up a time and place to see if other people in your area are willing to meet.

Online networking sites introduce you to many communities and individuals you can build relationships with over time. You can control the level of interaction you are looking for, whether it is to attend a casual cocktail hour with 50 people or schedule a meeting with one individual for coffee.

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What qualities are you looking for in the people you will meet? How far do you want to travel to meet them? What interests do you want to share? Get started and work to establish connections that enhance your quality of life. You may find that you develop many lasting friendships or relationships with referral sources.

#### Networking Is a Worthwhile Endeavor

It takes time to find people who have the qualities you enjoy, whether in personal or business relationships. Get comfortable with introducing yourself to others. If you are a bit introverted, start with smaller networking groups, bring a friend, and spend more time listening before jumping in. Seasoned group members are often happy to introduce themselves and help new people feel comfortable.

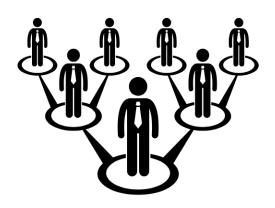


# Top 10 Gardening Tips for Beginners



You may have to try multiple networking events before finding the right fit. Once you do, commit to this social exercise. Building valuable relationships requires gravitating to people you can appreciate for their personality, skills, or knowledge.

In a world where family members live in different states and most interactions are virtual or remote, we need to discover new ways to meet people and connect on a deeper level. A sense of community brings people together. Networking offers an opportunity to give and receive love and support in a variety of ways. Give networking a try!



- 1. Site it right and make sure you can see it
- 2. Follow the sun
- 3. Put close to a hose
- 4. Invest in nutrient rich soil
- 5. Consider using containers
- 6. Choose the right plants and place them in the correct area
- 7. Discover your zone
- 8. Learn your frost dates
- 9. Add some mulch
- 10. Feed plants regularly



# This Month in History!



April 15th, 1912 - The Titanic Sank

May 1st, 1952- Mr.
Potato Head
is introduced



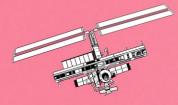
April 19th, 1775-The Revolutionary War Began



May 23rd, 1785 -Benjamin Franklin invents bifocals April 9th, 1959 -America's first astronauts were announced by NASA



May 14th, 1973 - The first U.S. space station, "Skylab" is launched



April 18th, 1906 -The Great San Francisco earthquake occurred May 6th, 1915 - Babe Ruth hits his first home run





All Classes are offered EXCLUSIVELY to our RWAY members and their guests.

RSVPs are Required!
Wilson Law Group combines
our most valued educational
workshops into two

convenient half-day events!

#### Where:

Clarion Suites 2110 Rimrock Road Madison, WI 53713

#### When:

Saturday, April 27, 2024

Three Ways to Register:

#### Phone

608-833-4001

#### **Email**

mail@wilson law group.com

#### Website

wilsonlawgroup.com
\*All classes are presented by WLG unless
otherwise indicated\*

Check Out Our New Format! Symposium II Saturday, April 27, 2024

8:15 a.m.—9:15 a.m.
Current
Events
9:30 a.m.—10:30 a.m.
\*Are You Ready
for Your Future?
10:45 a.m.—11:45a.m.
\*Cyber Threats
and Fraud
12:00 p.m.—1:00 p.m.
\*Pre-Planning
Your Funeral

#### Can't make it?

Check out our growing library of online workshops!

- 1. Go to wilsonlawgroup.com
- 2. Click "Log in to Watch RWay Workshops" under the red "Free Workshops" button
- 3. Enter the password Sinatra2013

# **Current Events in Estate Planning Presented by Wilson Law Group**

As we all know, estate planning is essential to making sure your assets and values pass on to future generations in the way that you want. This program is designed to keep you up to date with how changing laws and court decisions can impact your existing planning. We will discuss the most important changes that can have an impact in your plan.

# "Are You Ready for Your Future?" Presented by Tracy Doeppers

As we all know, finding a senior living community is often an overwhelming and daunting task. Tracy works with families to learn about their needs, concerns, and preferences before making recommendations for safe and appropriate living options that fit their unique situation. Her goal is to empower seniors and their families as they make important decisions about the next chapter in their lives. During this exclusive presentation, she will be discussing all aspects related to planning for care after retirement.

# **Cyber Threats and Fraud Presented by Stephe Frew**

The Internet has changed how individuals and businesses are attacked. Cyber attacks, and the expert criminals that launch them, are more patient and resilient than ever before. This program will help you assess cyber risks and take the necessary steps to protect yourself.

# **Pre-Planning Your Funeral Presented by Chad Walhood**

Controlling the cost of your funeral is an important aspect of your estate plan. In this program, we will explore options for prepaying funeral and burial costs, requirements for cremation, and other matters every person should consider when making funeral arrangements. Making these important decisions in advance will provide peace of mind for both you and your family.



# Where to buy Flowers for the Spring?

Felly's Flowers

Jada's Garden

Farm & Fleet

Jung Garden Center

Home Depot

Garden Center

Menards



# What Is a Dynasty Trust and Why Should You Consider One?

If you have significant wealth, one of the best ways to protect your family and transfer your wealth is through a dynasty trust. However, setting one up requires considerable financial and estate planning knowledge. As experienced estate planning attorneys, we can explore all options available to protect your legacy and decide if a dynasty trust is right for you.

#### Who Could Benefit from a Dynasty Trust?

If you have worked hard to grow your money, property, or business and want to create a lasting financial legacy for your family and future generations, creating a dynasty trust may be a great choice. Protecting your substantial wealth means addressing your specific concerns about taxes, potential creditors, lawsuits, or other financial risks while ensuring responsible management and distribution of money and property to your family.

As a high-net-worth individual, you may need more complex estate planning strategies to achieve these goals. A successful estate plan is not just about transferring your wealth to the next generation. It is about sharing your vision for your family's financial future along with setting certain guideposts for the management and distribution of wealth to ensure responsible financial stewardship.

#### How a Dynasty Trust Works

Creating and funding a dynasty trust should be done by an experienced estate planning attorney, often in collaboration with other professionals. Your team can guide you in deciding which cash, real estate, investments, or other valuable property should be transferred to the trust. You may be able to use your lifetime gift tax exemption to successfully transfer these items while minimizing tax consequences for yourself and your heirs in the future. Tax-efficient growth creates an even greater legacy for successive generations.

A dynasty trust is designed to be perpetual or of long duration. Unlike other trusts with limited or fixed termination dates, a dynasty trust will likely last for multiple generations and continue to accumulate and grow wealth over time.



A dynasty trust often involves appointing a professional trustee, such as a bank or company, to oversee management and administration of the trust. They must follow specific terms and guidelines, ensuring responsible governance and distribution of money and property according to your wishes. These terms may include flexible distribution provisions to provide income to beneficiaries, an option for the trustee to make discretionary decisions based on specified criteria, or permitting the trustee to adjust distributions in response to changing family circumstances.

## Why Would You Want a Dynasty Trust?

By placing money and property in a well-structured dynasty trust, you ensure that the wealth you have worked hard to accumulate remains protected within your family.

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Life is unpredictable, and unforeseen circumstances, such as lawsuits, creditors, or divorces, can pose threats to your family's financial stability. Since money and property are legally owned by the dynasty trust rather than any individual family member, they can be safeguarded from creditor claims and legal judgments in many cases.

Estate taxes can significantly erode the wealth passed down to your heirs. Dynasty trusts are structured to minimize the impact of estate taxes over multiple generations. Additionally, the appreciation in value of trust resources while you are alive will occur outside your taxable estate, allowing for potential growth free from estate tax implications.

Customized provisions in a dynasty trust can govern how money and property in the trust are managed and distributed. This level of control is particularly beneficial if you are concerned about a beneficiary's financial acumen or spending habits. You can ensure that your wealth is managed responsibly while still providing for your family.

If you have accumulated significant wealth and are looking for a way to create a lasting financial legacy for your family, we are available to discuss sophisticated estate planning tools, like dynasty trusts. By leveraging the benefits of perpetual duration, tax-efficient growth, asset protection, and responsible governance, you can address your family's unique needs and goals over multiple generations. If you are interested in learning more about dynasty trusts and whether they are the right tool for you, give us a call.

# 2024 Annual Spring Forum Dinner

We had a great turn out and a great time at this years

2024 Annual Spring Forum Dinner









# 2024 Charity

This year we chose Ronald McDonald House for our charity for the Annual RWay Forum. Not only did we raise over \$2,000 for Ronald McDonald House at the dinner, but the Wilson Law Group donated time and spent two days making lunches for the families!

- 50/50 raised \$1,240 and the 50/50 winner donated their half back to Ronald McDonald House!
- Ronald McDonald raised \$2,007
- Wilson Law Group will be matching \$1,000



### Mark Your Calendars

April 22nd



May 5th





May 12th



May 18th







May 27th